DeskSight^{AI}

The **Do's** & ~~Don'ts~~ of Employee Monitoring

Understanding how work gets done, especially in the wake of COVID-19, is critical to improving productivity and reducing operational compliance risk across your organization. Employee monitoring has evolved from a strategy manager used to answer, "Are my employees working?" to one that uncovers "How are my employees working?" or "Are they even working during the working hours?"

Business leaders now leverage key user-behavior analytics and insights to replicate successful work patterns and processes and optimize those that are not, within an organization.

By adhering to the following "do's and don'ts", the organization can implement an employee monitoring tool that provides insightful data that can promote win-win situations for employers and employees alike.

Do's

✅ **Be transparent about monitoring**
Most of the industry experts recommend being upfront to your employees regarding employee monitoring tool including what data the organization is collecting & how to use it.

✅ **Let employees access their own data**
By analyzing their own data employees are empowered to self-manage & do the required improvements in their work without their outside intervention.

✅ **Use an employee monitoring tool analytics as part of your performance review**
The data/analytics which you'll gather from the employee monitoring tool, you can use it during the performance review of the team.

✅ **Leverage automated Alerts**
Let's sets the parameters in the employee monitoring tool, what would be considered suspicious or non-compliant behavior and the team manager will be automatically alerted in real-time of these activities so that corrective measures to be taken on time.

Don'ts

⚠️ **Policing or SPY on the employees**
Employee monitoring tool meant to provide insights to improve the business. The monitoring tool should act as an enabler rather than policing on the employees. The organization should prioritize protecting employee privacy as well while using employee monitoring solutions.

⚠️ **Don't try to violate their privacy rights**
In order to promote trust & transparency & also respecting employee privacy, employee monitoring tools must prioritize insights versus oversight.
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Get Started with DeskSight.Ai

DeskSight.Ai is an employee monitoring & productivity solution that helps organization to understand how people work whether in office or remote.

It is a SAAS based product which collects and analyzes the data and provides insights to help organizations be more productive and compliant.

With features like time tracking, productivity inspection, user performance analysis, efficiency projection, remote attendance, etc., DeskSight enables organizations to:

Monitor Productivity

- Compare work patterns of the top performers to streamline workflows and boost productivity
- Identify the most and least productive teams within the organization
- Automatically record active screen time of employees
- Get complete visibility on productive working hours of all the teams across the organization
- Measure engagement time of every employee over a specific period
- Analyze total and daily average work time of employees

Track Web and App Usage

- Monitor employee activity with a detailed log of website visits and application usage for every user
- Record the title of the active window/document/app with the duration of being active
- Record screen activities of employees with screenshots at regular intervals
- Detect categories of new website and apps in minutes with machine learning-driven website crawler
- Monitor the intent of the employees by tracking web searches across all browsers

Identify Risky Users

- Identify risky insiders by monitoring data share and access patterns
- Get visibility on user activity with work screenshots, application and activity monitoring, including web searches

Achieve Regulatory Compliance

- Verified attendance by tracking employee work time via their computer activity
- Track employee's attendance with first log-in and last log-out
- Detect deviation in scheduled working hours by monitoring early/late log-in/log-out

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